



FACT SHEET APEXON & KOBITON

# DELIVERING OPTIMAL MOBILE EXPERIENCES FOR END USERS

Helping companies maximize the ROI of their digital initiatives by getting them to market faster and establishing zero-defect mobile enterprises



Kobiton

## TURNING MOBILE INTO A COMPETITIVE ADVANTAGE

**Companies increasingly depend on the quality of their mobile customer experience to compete in the marketplace.**

But not every delivery organization has the necessary skills and tools in place to do what it takes to ensure the right experience. Whether you need to expand device coverage, increase your use of test automation, expand to new geographies, or simply increase your team's bandwidth, assuring the quality of the mobile experience presents numerous challenges.



## CONTINUOUS DELIVERY & MOBILE TESTING IN THE CLOUD

Kobiton is an AI-infused mobile testing platform that accelerates delivery and testing of mobile apps by streamlining manual and automated testing on real devices, in the cloud or on-premise. Kobiton's industry-leading capabilities enable delivery teams to recycle devices and "cloudify" them in a browser interface for use in testing, eliminating the need for expensive server racks and hardware.

In addition, Kobiton's new Intelligent Test Automation (ITA) capability is the first solution that allows mobile teams to create automated scripts in a low-code fashion. More than simple record and playback, ITA can rerun your flow across any number of iOS and Android devices... all without manual intervention or maintenance.

Apexon is a premier-level services and systems integrator for Kobiton and has developed deep expertise with the Kobiton platform and its test automation capabilities. As part of this relationship, Apexon has also built custom test frameworks, certifications, and test case libraries for Kobiton so that delivery teams can get the maximum benefit of the Kobiton platform in the shortest possible timeframe.

## KEY BENEFITS

Apexon and Kobiton provide delivery teams with turn key solutions to jumpstart their digital test plans, reduce the time and cost of regression testing, enhance reusability, and accelerate time to market - while enhancing customer engagement and loyalty at the same time.



### AGILITY

Agile delivery reduces regression cycles by 80%



### PREPACKAGED SERVICES

Custom frameworks, accelerators, and pre-built test libraries



### PARALLEL EXECUTION

Between Apexon development & Kobiton test automation



### FASTER TEST CYCLES

Test cycle times reduced by 60-80%



### TRUSTED AUTOMATION

Support for iOS, and Android

## THE APEXON & KOBITON PARTNERSHIP

## SHARED EXPERTISE



### PRE-BUILT SOLUTION ACCELERATORS

- Quality Automation Framework
- Expertise in Kobiton's Intelligent Test Automation (ITA) offering
- Programmatic Connectivity Accelerators to Kobiton Device Farm
- Re-usable utilities & helper methods for mobile, web & API automation



### PRE-BUILT INTEGRATIONS

With ALM tools like JIRA, popular CI-CD tools, test management tools



### 20+ CERTIFIED PROFESSIONALS





WORKING TOGETHER

## A WINNING COMBINATION

The Apexon - Kobiton partnership can benefit any organization that is focusing its business success on mobile and digital channels. We can help optimize your customers' experience by automating and accelerating testing and QA processes and delivering rich new feature sets faster.

Together we are helping clients across the entire QE lifecycle, from strategy and assessment to continuous testing enablement by integrating test automation in CI-CD pipelines. Our Automation Factory helps clients clear out the backlog of manual test cases and we help clients jumpstart their test automation activities by providing pilots and POCs in their environments as well as expert training.

Today, we are active together in multiple vertical segments including Healthcare, Financial Services, Retail, E-Commerce, Hospitality and Travel.



**Kobiton is the mobile experience platform trusted by leading organizations globally. Our best-in-class software platform helps drive improved revenue on the mobile channel by lowering app abandonment, improving quality and reducing time-to-market.**

Used by over 60,000 developers and testers worldwide, Kobiton is transforming the way companies deliver mobile apps through innovative applications of Artificial Intelligence, Real-Device Testing and the industry's first and only mobile script-less automation solution. There's a reason the world's mobile elite choose Kobiton to deliver perfect mobile experiences for their users.

For more information, visit [kobiton.com](https://kobiton.com)



Apexon is a pure-play digital engineering services firm focused on helping companies accelerate their digital initiatives from strategy and planning through execution. We leverage deep technical expertise, Agile methodologies and data-driven intelligence to modernize systems of engagement and simplify human/tech interaction.

We deliver custom solutions that meet customers' technology needs wherever they are in their digital lifecycle. Backed by Goldman Sachs and Everstone Capital, Apexon works with both large enterprises and emerging innovators — putting digital to work to enable new products and business models, engage with customers in new ways, and create sustainable competitive differentiation.

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