



FACT SHEET APEXON & MICROSOFT

# ACCELERATE DIGITAL BUSINESS INITIATIVES WITH MICROSOFT TECHNOLOGIES



## ACCELERATE DIGITAL

Apexon is a digital-first technology services firm focused on accelerating business transformation and delivering human-centric digital experiences. For over 18 years, Apexon has been meeting customers wherever they are in the digital lifecycle and helping them outperform their competition through speed and innovation.



## UNLOCK THE POTENTIAL OF MS TECHNOLOGIES

Our strong track record around Microsoft technologies and deep understanding of cloud offers an unparalleled advantage to our customers to optimize their digital business initiatives for speed, performance, scale, and reliability. Apexon's Microsoft partnership enables organizations to move to the cloud, increasing application availability, technical flexibility, and security improvements. Our hands-on experience, world-class accelerators, and certified talent pool have helped customers innovate faster, speed up cycle times, and reduce costs by up to 30%.



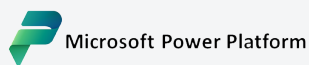
# DELIVERING OUR OFFERINGS TO CLIENTS FOR MAXIMUM VALUE



Take full advantage of the Microsoft cloud to innovate and optimize your investments through transformational roadmaps



Transform your collaboration, content management and knowledge sharing systems with Microsoft SharePoint



Develop and launch apps using Power Apps, Implementation of Power Automate and Power BI



Tailored Microsoft Dynamic 365 solutions that transform your Sales, Marketing and Customer Service systems

## ABOUT APEXON

+ 50+ Microsoft Certifications

+ 100+ projects delivered across Healthcare, Manufacturing, Life Sciences and BFSI

+ Certified experts and process to implement Microsoft Azure Well-Architected Framework (Azure WAR)

+ Headquartered in Silicon Valley

+ Additional Locations: New York, Chicago, London, and India

+ Backed by Goldman Sachs and Everstone Capital

## HOW WE DELIVER



CLIENT-FIRST CULTURE



PROGRESSIVE DELIVERY



DATA DRIVEN USER EXPERIENCE



DEEP EXPERTISE IN EMERGING TECHNOLOGIES



DISTRIBUTED AGILE GLOBAL TEAMS



UNIQUE ACCELERATORS FOR FASTER TIME-TO-MARKET

# APEXON MICROSOFT ACCELERATORS

- Cloud Maturity Model
- Cloud Factory Model
- Micro-Service Maturity Model
- WAR (Well Architected Review) Tool
- CLI for deployment utility for Azure resources
- Boilerplate for “serverless” (Azure Functions) Projects
- Auto-scaled compute platforms for microservice applications
- Dedicated tool for overcoming max connection issues
- Cognito federated identity FB/Gmail/Custom/User Pool/SAML



## OUR DOMAIN EXPERTISE



### HEALTHCARE & LIFE SCIENCES

Digital is changing the foundation of healthcare and Apexon is helping drive the transformation. Apexon is collaborating with healthcare leaders across the ecosystem –providers, payers, life sciences firms, and device makers –to craft more efficient, innovative, and modern patient and provider experiences. We’ve helped healthcare organizations transform patient experience, deliver better care, streamline operations, enable easier information access, and accelerate groundbreaking new treatments with the help of Microsoft technologies.



### BANKING, FINANCIAL SERVICES, & INSURANCE (BFSI)

The barriers to entry in banking, financial services and insurance have crumbled. Leading businesses in financial services are looking to rebuild their IT foundations to respond more quickly to changing market dynamics, fend off new fintech competitors, and build stronger customer loyalty. Apexon works across the financial services spectrum to help market leaders and emerging startups leverage digital to deliver new products and services, tailor customer experiences, add new revenue channels, and enhance customer loyalty.



### HIGH-TECH

Businesses in high-tech are experiencing intense competition, shrinking margins, and challenges in providing engaging user experience powered by insights. Success requires carefully crafted digital strategies to experiment with new use cases, launch new products to gain competitive advantage and retain customers with user engagement. Apexon utilizes the latest technologies to help ISVs, infrastructure, and digital native companies accelerate innovation, enable new revenue streams and leverage analytics for new insights and business opportunities. Apexon has aided large high-tech companies worldwide redesign the overall customer experience with Microsoft being a key enabler.



# LEVERAGING MICROSOFT TO DELIVER INNOVATION & RESULTS FOR OUR CLIENTS

## SUCCESS STORY

### HELPING A TECH-FORWARD FINANCIAL SERVICES COMPANY MODERNIZE THEIR DATA PLATFORM

- Built modern self-service data analytics platform to deliver faster insights
- Reduced onboarding time for new data sources from 14 days to 3 days
- Proposed the migration of the company's data assets to Azure cloud from its on-prem databases and Hadoop big-data platform

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## SUCCESS STORY

### CONNECTING WORLD'S LARGEST INDEPENDENT INSURANCE BROKERAGE WITH MICROSOFT

- Apexon designed the underlying data architecture for the market analytics platform. This included a scalable, HD insight-based file system and data analytics solution built on Spark
- Helping the company and its partners simplify the delivery of insurance, risk management, employee benefits, and retirement services
- Apexon is ingesting insurance data to Azure SQL server storage using Spark processed data based on IC4 methodology

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## EMPOWER INNOVATION, FOSTER COLLABORATION & DELIVER SUPERIOR CUSTOMER EXPERIENCE LEVERAGING MICROSOFT SOLUTIONS WITH APEXON

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