

FACT SHEET APEXON & SNOWFLAKE

UNLOCK BUSINESS VALUE WITH A DATA-DRIVEN MODERN ENTERPRISE POWERED BY THE SNOWFLAKE PLATFORM



ACCELERATE DIGITAL

Apexon is a digital-first technology services firm focused on accelerating business transformation and delivering human-centric digital experiences. For over 18 years, Apexon has been meeting customers wherever they are in the digital lifecycle and helping them outperform their competition through speed and innovation.



EMPOWERING USERS WITH ON-DEMAND DATA AT SCALE

Many analytics solutions create and rely on disparate data silos, increasing the complexity for IT professionals, and delaying time to value for business professionals who need data-driven insights, fast. A properly architected cloud data platform automates essential tasks — from how data is stored and processed to transaction management, security, governance and metadata management.

Apexon can help you become a data-centric organization through transformational data roadmaps suited for your unique business needs. As an experienced data services provider, we possess deep domain and technical expertise in handling vast and complex data systems at any scale. With Apexon, you can realize faster ROI on your data investments by addressing your specific data problems.

APEXON'S SNOWFLAKE OFFERINGS

Apexon offers end-to-end migration and implementation services for Snowflake Data Cloud including design, data preparation, re-platforming, and performance optimization. Specific capabilities include:



QUICKSTART TO SNOWFLAKE

Complete Snowflake roadmap with workshop and consultative approach

Assessment

Plan & Roadman

Reference Architecture

Benefits

- Precise estimate of total cost of ownership
- High business value use cases for implementation
- Migration roadmap based on business case
- Faster build to go-live time with accelerators



MIGRATION TO SNOWFLAKE

Driving data migration and business value with proven methodology, framework and accelerators

Design & Build

Migration Design Patterns

Factory Model

Benefits:

- Faster implementation
- Pre-built technology specific re-usable components to aid migration
- Migration COE body of knowledge for issue resolutions
- Go live faster and reduce process time with automated pipelines and QA



SNOWFLAKE IMPLEMENTATION

Enable modern data economy through managed cloud data solutions

Business Use Cases

Design

New Data Cloud

Advance Analytics & Insights

ptimal Operations

Benefits

- · Optimized data platform
- Enable data driven business decisions
- · Unified data analytics experience
- Simplified data systems



SNOWFLAKE INTEGRATION

Rapidly integrate Snowflake into your data solutions and monetize

API Integratio

Visualization & Al

Extract

Virtualization

Benefits:

- Faster business value
- Improved data consumption experience with storyboards
- Quicker business insights from heterogenous sources
- Seamless integration to Al
- Self service capability and reduce IT overheads



SNOWFLAKE OPTIMIZATION

Maximize Snowflake investment through continuous monitoring, optimization, and consumption management

Define Boundaries

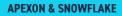
Build & Deploy

Service Delivery

Steady State

Benefits:

- SRE COE body of knowledge to resolve hitherto architectural and other issues
- Yoy productivity improvement through automations
- Improved application reliability and resiliency
- Operational excellence through continuous YOY improvements
- · Self service automation





Snowflake Select-Level Services Partner



Headquartered in Silicon Valley



18 Delivery Centers Across Globe



Backed by Goldman Sachs and Everstone Capital





CLIENT-FIRST CULTURE



PROGRESSIVE DELIVERY



DATA DRIVEN USER EXPERIENCE



DISTRIBUTED AGILE GLOBAL TEAMS



DEEP EXPERTISE IN EMERGING TECHNOLOGIES



DISTRIBUTED AGILE GLOBAL TEAMS



UNIQUE ACCELERATORS FOR FASTER TIME-TO-MARKET

OUR FRAMEWORK & DATA ACCELERATORS

Hit the ground running with one of our frameworks, accelerators and prebuilt modules. Our accelerators can be deployed quickly, for quick ROI. Their modular design lays the groundwork for future technology initiatives.



A SUITE OF CLOUD NATIVE ACCELERATORS THAT ARE BUILT FOR AWS, AZURE & SNOWFLAKE PLATFORMS



A PREDICTABLE FRAMEWORK FOR DELIVERING DATA PROGRAMS

- Self Service Extraction Framework, IC4 extension for automated and customized data extraction
- Snowflake Assessment Framework, for data landscape review
- C4-DQ Integration with Snowpark, IC4 integration with Snowpark for data quality
- Job Failure Prediction, AI powered failure prediction models to improve SLAs

OUR DOMAIN EXPERTISE



HEALTHCARE

Health data cloud for patient diagnostics

Patient 360 for improved health outcomes

System interoperability

Optimized valuebased care



LIFE SCIENCES

Predict disease trajectories

Accelerate drug discovery

Scale commercial engagements

Cloud genomics



BFSI

Next Best Action

Fraud detection

Regulatory compliance

MEDIA

Customer 360

Viewership analytics

Loyalty analytics and data monetization



AUTOMOTIVE

Connected cars



MANUFACTURING

Reporting, transformation and analytics

Supply chain optimization



SUSTAINABILITY

Scenario analytics

Visualization dashboards

LEVERAGING MICROSOFT TO DELIVER INNOVATION & RESULTS FOR OUR CLIENTS

SUCCESS STORY

CENTURY-OLD DIVERSIFIED FINANCIAL SERVICES FIRM

- Delivered a highly scalable data platform utilizing AWS and Snowflake tech stack
- 10x increase in workload concurrency to increase the data availability for users
- Reduced TCO by migrating multi tera-byte data from on-premises to managed cloud data platform





SUCCESS STORY

LEADING FURNITURE RETAILER IN USA

- Apexon designed the underlying data architecture for the market analytics platform. This included a scalable, HD insight-based file system and data analytics solution built on Spark
- Helping the company and its partners simplify the delivery of insurance, risk management, employee benefits, and retirement services
- Apexon is ingesting insurance data to Azure SQL server storage using Spark processed data based on IC4 methodology

SUCCESS STORY

MACHINE LEARNING SOLUTION HELPS PRINTING COMPANY SAVE MILLIONS IN SHIPPING COSTS

- Optimized the cloud infrastructure to automatically transform raw data into an operable format before hosting it on Snowflake.
- Saved the company and estimated \$4.2 million each year by using AI to optimize operations
- Complete visibility of mailing orders and their most recent locations through state-of-the-art portal

READ MORE >





SUCCESS STORY

CLOUD DATA SYSTEM ACCELERATES PERFORMANCE FOR A FORTUNE 500 COMPANY

- Increased client satisfaction by creating a customer portal to view data and register orders
- 50% reduction in data costs
- Increased consistency of data to make smarter business decisions

READ MORE >

ACCELERATE YOUR DATA MODERNIZATION JOURNEY WITH US

Contact us at snowflake_experts@apexon.com













