



FACT SHEET APEXON & SNOWFLAKE

# UNLOCK BUSINESS VALUE WITH A DATA-DRIVEN MODERN ENTERPRISE POWERED BY THE SNOWFLAKE PLATFORM



## ACCELERATE DIGITAL

Apexon is a digital-first technology services firm focused on accelerating business transformation and delivering human-centric digital experiences. For over 18 years, Apexon has been meeting customers wherever they are in the digital lifecycle and helping them outperform their competition through speed and innovation.



## EMPOWERING USERS WITH ON-DEMAND DATA AT SCALE

Many analytics solutions create and rely on disparate data silos, increasing the complexity for IT professionals, and delaying time to value for business professionals who need data-driven insights, fast. A properly architected cloud data platform automates essential tasks — from how data is stored and processed to transaction management, security, governance and metadata management.

Apexon can help you become a data-centric organization through transformational data roadmaps suited for your unique business needs. As an experienced data services provider, we possess deep domain and technical expertise in handling vast and complex data systems at any scale. With Apexon, you can realize faster ROI on your data investments by addressing your specific data problems.

# APEXON'S SNOWFLAKE OFFERINGS

Apexon offers end-to-end migration and implementation services for Snowflake Data Cloud including design, data preparation, re-platforming, and performance optimization. Specific capabilities include:



## QUICKSTART TO SNOWFLAKE

Complete Snowflake roadmap with workshop and consultative approach

Assessment   Plan & Roadmap  
Reference Architecture

### Benefits:

- Precise estimate of total cost of ownership
- High business value use cases for implementation
- Migration roadmap based on business case
- Faster build to go-live time with accelerators



## MIGRATION TO SNOWFLAKE

Driving data migration and business value with proven methodology, framework and accelerators

Design & Build   Migration Design Patterns  
Factory Model

### Benefits:

- Faster implementation
- Pre-built technology specific re-usable components to aid migration
- Migration COE body of knowledge for issue resolutions
- Go live faster and reduce process time with automated pipelines and QA



## SNOWFLAKE IMPLEMENTATION

Enable modern data economy through managed cloud data solutions

Business Use Cases   Design   New Data Cloud  
Advance Analytics & Insights   Optimal Operations

### Benefits:

- Optimized data platform
- Enable data driven business decisions
- Unified data analytics experience
- Simplified data systems



## SNOWFLAKE INTEGRATION

Rapidly integrate Snowflake into your data solutions and monetize

API Integration   Visualization & AI  
Extracts   Virtualization

### Benefits:

- Faster business value
- Improved data consumption experience with storyboards
- Quicker business insights from heterogeneous sources
- Seamless integration to AI
- Self service capability and reduce IT overheads



## SNOWFLAKE OPTIMIZATION

Maximize Snowflake investment through continuous monitoring, optimization, and consumption management

Define Boundaries   Build & Deploy  
Service Delivery   Steady State

### Benefits:

- SRE COE – body of knowledge to resolve hitherto architectural and other issues
- Yoy productivity improvement through automations
- Improved application reliability and resiliency
- Operational excellence through continuous YOY improvements
- Self service automation

## APEXON & SNOWFLAKE



Snowflake Select-Level Services Partner



Headquartered in Silicon Valley



18 Delivery Centers Across Globe



Backed by Goldman Sachs and Everstone Capital

# HOW WE DELIVER



CLIENT-FIRST  
CULTURE



PROGRESSIVE  
DELIVERY



DATA DRIVEN  
USER EXPERIENCE



DISTRIBUTED AGILE  
GLOBAL TEAMS



DEEP EXPERTISE IN  
EMERGING TECHNOLOGIES



DISTRIBUTED AGILE  
GLOBAL TEAMS



UNIQUE ACCELERATORS FOR  
FASTER TIME-TO-MARKET

## OUR FRAMEWORK & DATA ACCELERATORS

Hit the ground running with one of our frameworks, accelerators and prebuilt modules. Our accelerators can be deployed quickly, for quick ROI. Their modular design lays the groundwork for future technology initiatives.



A SUITE OF CLOUD NATIVE  
ACCELERATORS THAT ARE  
BUILT FOR AWS, AZURE &  
SNOWFLAKE PLATFORMS



A PREDICTABLE FRAMEWORK  
FOR DELIVERING DATA  
PROGRAMS

- Self Service Extraction Framework, IC4 extension for automated and customized data extraction
- Snowflake Assessment Framework, for data landscape review
- C4-DQ Integration with Snowpark, IC4 integration with Snowpark for data quality
- Job Failure Prediction, AI powered failure prediction models to improve SLAs

## OUR DOMAIN EXPERTISE



### HEALTHCARE

Health data cloud  
for patient  
diagnostics

Patient 360 for  
improved health  
outcomes

System  
interoperability

Optimized value-  
based care



### LIFE SCIENCES

Predict disease  
trajectories

Accelerate drug  
discovery

Scale  
commercial  
engagements

Cloud  
genomics



### BFSI

Next Best  
Action

Fraud detection

Regulatory  
compliance



### MEDIA

Customer 360

Viewership  
analytics

Loyalty analytics  
and data  
monetization



### AUTOMOTIVE

Connected cars



### MANUFACTURING

Reporting,  
transformation  
and analytics

Supply chain  
optimization



### SUSTAINABILITY

Scenario  
analytics

Visualization  
dashboards



# LEVERAGING MICROSOFT TO DELIVER INNOVATION & RESULTS FOR OUR CLIENTS

## SUCCESS STORY

### CENTURY-OLD DIVERSIFIED FINANCIAL SERVICES FIRM

- Delivered a highly scalable data platform utilizing AWS and Snowflake tech stack
- 10x increase in workload concurrency to increase the data availability for users
- Reduced TCO by migrating multi tera-byte data from on-premises to managed cloud data platform

## SUCCESS STORY

### LEADING FURNITURE RETAILER IN USA

- Apexon designed the underlying data architecture for the market analytics platform. This included a scalable, HD insight-based file system and data analytics solution built on Spark
- Helping the company and its partners simplify the delivery of insurance, risk management, employee benefits, and retirement services
- Apexon is ingesting insurance data to Azure SQL server storage using Spark processed data based on IC4 methodology

## SUCCESS STORY

### MACHINE LEARNING SOLUTION HELPS PRINTING COMPANY SAVE MILLIONS IN SHIPPING COSTS

- Optimized the cloud infrastructure to automatically transform raw data into an operable format before hosting it on Snowflake.
- Saved the company and estimated \$4.2 million each year by using AI to optimize operations
- Complete visibility of mailing orders and their most recent locations through state-of-the-art portal

[READ MORE >](#)



#### SUCCESS STORY

### CLOUD DATA SYSTEM ACCELERATES PERFORMANCE FOR A FORTUNE 500 COMPANY



- Increased client satisfaction by creating a customer portal to view data and register orders
- 50% reduction in data costs
- Increased consistency of data to make smarter business decisions

[READ MORE >](#)

## ACCELERATE YOUR DATA MODERNIZATION JOURNEY WITH US

Contact us at [snowflake\\_experts@apexon.com](mailto:snowflake_experts@apexon.com)



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#### FEELING SOCIAL?

