# Connected Commerce: The New Operating Model

## The Intelligence Gap in Modern Retail

Retailers face fragmented journeys, volatile inventory, and rising demands for hyper-personalization. Global retail sales are projected to exceed $35 trillion by 2025 (with continued growth into 2026), yet most struggle to deliver seamless experiences across 6+ touchpoints. The solution is Connected Commerce — an intelligent, Agentic AI-driven operating model that unifies channels, anticipates customer needs, and turns every touchpoint into revenue. Powered by Apexon's AgentRise platform, it orchestrates real-time pricing, inventory, personalization, and loyalty — delivering proven outcomes like 2-5% revenue uplift, 15-25% repeat purchase gains, and up to 30% higher customer LTV.

## What is Agentic AI?

Traditional AI generates content or follows fixed rules. Agentic AI consists of autonomous agents that reason, plan, decide, and act across systems — like a team of digital experts working 24/7. They proactively orchestrate pricing, inventory replenishment, personalized offers, and customer journeys in real time, without constant human oversight. Apexon's AgentRise delivers retail-specific agents that turn data into revenue-driving decisions.

## About Apexon

- **2200+ Digital Engineers**
- **Serving 25 of Fortune 500, 10 of BCG50 Innovative Companies**
- **Global Delivery Model with emphasis on "Right-shoring". Leveraging Delivery Centers in US, Mexico, UK & India.**
- **Backed by Goldman Sachs & Everstone Capital**
- **Specializing in Agentic AI for retail transformation.**

# Modernizing Retail Commerce With Agentic AI

### Enhancing Customer Discovery

- AI-powered type-ahead search for seamless navigation **(reduces bounce rates by 20-30%, increases add-to-cart and revenue per session)**
- Dynamic filters and predictive recommendations to simplify product selection **(simplifies selection, boosts conversion by 10-20%)**
- Agentic AI-driven ranking for relevance and commerce analytics for better visibility

### Streamlining Flexibility

- Headless storefronts integrated with Agentic AI for rapid updates
- Modular services orchestrated by AI agents for effortless tool swaps
- Custom AI solutions for tailored personalization and loyalty management

### Boosting Launch Speed

- Slash deployment times by up to 50% with AgentRise accelerators **(accelerates time-to-market, enables faster innovation and competitive response)**
- Independent AI agent updates for continuous rollout
- Quick setup with Bloomreach, Elasticsearch, and Agentic orchestration

### Scaling with Precision

- AI agents scale catalog, search, and checkout independently
- Handle peak traffic with predictive analytics without system strain
- Adapt to data volumes using Agentic AI forecasting

### Personalizing Shopper Interactions

- Attribute-based refinements powered by AI for targeted results
- Smart product recommendations via Agentic agents **(drives 10-20% higher engagement and satisfaction)**
- Flexible frontend with 1:1 personalized communications

### Simplifying Ecosystem Integration

- Seamless AI-driven connections with pricing and promotions
- Robust APIs for third-party compatibility, orchestrated by AgentRise Unified catalog management with ERP
- Connectors reducing timelines by 50-70%

# Elevate Discovery Workshop

Apexon's Connected Commerce solutions, powered by AgentRise, empower retailers to overcome monolithic limitations. Our Agentic AI platform delivers agile, scalable ecosystems that prioritize speed, personalization, and efficiency. Starting with a Discovery Workshop, we ensure tailored strategies transforming legacy systems into AI-native platforms.

**Start Here: 4-6 Week Discovery Workshop**

- Map current commerce state, gaps, and Agentic AI opportunities (pricing, inventory, personalization)
- Team: Architect, Data Scientist, Business Analyst, Compliance Specialist
- Output: Tailored architecture, AI assessment, PoC proposal, high-level plan Low-risk entry to prove value fast — schedule yours today.

## Next steps: Transform your banking operations

### Discovery Workshop
Understand business needs and challenges

### Pilot Implementation
Targeted AI use cases for rapid impact

### Full-Scale Deployment
Seamless integration into Retails workflows

# Apexon's Commerce Catalysts Powering Digital Retail with Agentic AI

### Search & Navigation Boosters
- QuickFind: AI-enhanced Bloomreach and Elasticsearch for sharper search
- SmartSuggest: Predictive Agentic search to guide shoppers instantly

### Modular Commerce Toolkit
- DataSync: Unified data stack for seamless CRM/ERP integration
- ScaleAI: Modular architecture for high-volume data processing

### AI-Powered Retail Edge
- ShopSmart: Agentic AI-driven product prioritization and filtering
- CatalogFlow: Rapid, intelligent catalog indexing and validation via AgentRis

# Why Apexon for Agentic-Powered Connected Commerce

Deep retail expertise + HumanFirstDigital approach for seamless experiences

Trusted partnerships (commercetools, Optimizely, Bloomreach, Aisera)

Ready-to-deploy AgentRise accelerators (50-70% faster integrations, 5-week AWS effort reduction)

Client-first, outcome-focused delivery (proven with The Vitamin Shoppe and others)

Proactive AI strategies for growth (analytics, SEO, microservices)

# Driving Retails Success with Proven Outcomes

Leading retailers have achieved 2–5% revenue uplift and 15–25% repeat purchase gains

### The Vitamin Shoppe
- Enabled shift from outdated Oracle ATG to composable architecture with Agentic AI enhancements
- Resulted in 30% faster discovery, higher conversions, scalable B2B/B2C platform

### TJX
- Enhanced omnichannel with Agentic AI for real-time inventory and personalization, resulting in improved satisfaction and efficiency.

### GNC Holding LLC
- Optimized subscription patterns with Agentic AI predictive restocking
- Achieved 15-25% boost in repeat purchases

### Henry Schein
- Implemented dynamic pricing via Agentic AI for better segmentation
- Saw 2-5% revenue uplift and margin expansion

### Urban Outfitters, Inc.
- Unified commerce with AgentRise for seamless touchpoints
- Increased LTV by 30%

# Transforming Retail Landscapes

- Retail Mastery: 15+ years of deep expertise in retail, commerce, and large-scale digital platforms
- Proven Impact: Partner with leading AI and data platforms
- Trailblazing Solutions: Ready-to-deploy accelerators for Retail

## Technology Partners

**aws**
Registered Partner for Scalable AI And Cloud Solutions

**snowflake**
Expertise In Data Warehousing for Real-Time Insights

**databricks**
Advanced AI/ML for Predictive Analytics

**Azure**
Bronze Partnership for Secure, Hybrid Deployments

## Apexon

Apexon is a pure-play digital engineering services firm focused on helping companies accelerate their digital initiatives from strategy and planning through execution. We leverage deep technical expertise, Agile methodologies and data-driven intelligence to modernize systems of engagement and simplify human/tech interaction.

We deliver custom solutions that meet customers' technology needs wherever they are in their digital lifecycle. Backed by Goldman Sachs and Everstone Capital. Apexon works with both larger enterprises and emerging innovators-putting digital to work to enable new products and business models, engage with customers in new ways, and create sustainable competitive differentiation.

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